

NewHomesGuide.com

Email Alert: Targeting Criteria



Advertiser Name: _____

CONTACT INFORMATION *(Office purposes only)*

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Please fax the completed form to 703-893-8356, Attn: New Homes Guide - Web Department.

Contact Heather Zirkle, Director of Internet Strategies, at 703-992- 1140 or heather@newhomesguide.com with questions.

Select from the following list of criteria in order to target an Email Alert:

AREAS/COUNTIES FOR SELECTION		
Virginia	Maryland	Other Areas
<input type="checkbox"/> Alexandria <input type="checkbox"/> Arlington <input type="checkbox"/> Caroline County <input type="checkbox"/> Clarke County <input type="checkbox"/> Culpeper County <input type="checkbox"/> Fairfax County <input type="checkbox"/> Fauquier County <input type="checkbox"/> Frederick County <input type="checkbox"/> King George County <input type="checkbox"/> Loudoun County <input type="checkbox"/> Louisa County <input type="checkbox"/> Madison County <input type="checkbox"/> Northern Neck/Tidewater Area <input type="checkbox"/> Orange County <input type="checkbox"/> Page County <input type="checkbox"/> Prince William County <input type="checkbox"/> Rappahannock County <input type="checkbox"/> Shenandoah County <input type="checkbox"/> Spotsylvania County <input type="checkbox"/> Stafford County <input type="checkbox"/> Warren County	<input type="checkbox"/> Anne Arundel County <input type="checkbox"/> Baltimore City <input type="checkbox"/> Baltimore County <input type="checkbox"/> Calvert County <input type="checkbox"/> Carroll County <input type="checkbox"/> Cecil County <input type="checkbox"/> Charles County <input type="checkbox"/> Frederick County <input type="checkbox"/> Harford County <input type="checkbox"/> Howard County <input type="checkbox"/> Montgomery County <input type="checkbox"/> Prince George's County <input type="checkbox"/> St. Mary's County <input type="checkbox"/> Washington County	<input type="checkbox"/> Washington, D.C. <input type="checkbox"/> Eastern Shore <i>(MD/DE Beaches)</i> <input type="checkbox"/> Adams County, PA <input type="checkbox"/> York County, PA <input type="checkbox"/> Franklin County, PA <input type="checkbox"/> Berkeley County, WV <input type="checkbox"/> Jefferson County, WV
PRICING	ACTIVE ADULT	CONDO
<input type="checkbox"/> \$250,000 and below <input type="checkbox"/> \$250,000 to \$350,000 <input type="checkbox"/> \$350,000 to \$450,000 <input type="checkbox"/> \$350,000 to \$450,000 <input type="checkbox"/> \$450,000 to \$600,000 <input type="checkbox"/> \$600,000 to \$750,000 <input type="checkbox"/> \$750,000 to \$900,000 <input type="checkbox"/> \$90,000 to \$1.2 Million <input type="checkbox"/> \$1.2 Million +	Include recipients who are interested in Active Adult living: YES ___ NO ___ Send Email Alert to only recipients who are interested in Active Adult living: YES ___ NO ___	Include recipients who are interested in Condos: YES ___ NO ___ Send Email Alert to only recipients who are interested in Condos: YES ___ NO ___